

“Our Healthy Future”

A Public Health Strategic Framework for Wales to 2020

Presentation to The Centre for Business
Relationships, Accountability, Sustainability
and Society

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Why?

***Our Healthy Future* has two goals. It seeks to:**

Improve the quality and length of life; and

Improve equity (fairness) in health

Improving fairness in health means tackling *health inequalities* – differences in health between populations – and *health inequity* - unfair or unjust differences in health that are avoidable by reasonable actions.

What is 'Our Healthy Future'?

By 2020 – Ambitions:

Across society, we will 'prevent the preventable'

We will have closed the health gap in Wales – poorer health that is avoidable and unfair will be reduced

All our policies will aim to improve health

The government will do all it can to improve and protect everyone's health

To match this, we all accept responsibility for our own health.

Background

- Political backing
- CMO Wales Annual Reports
- Cabinet
- Independent Review of Public Health 2006

Relationships and Partnerships

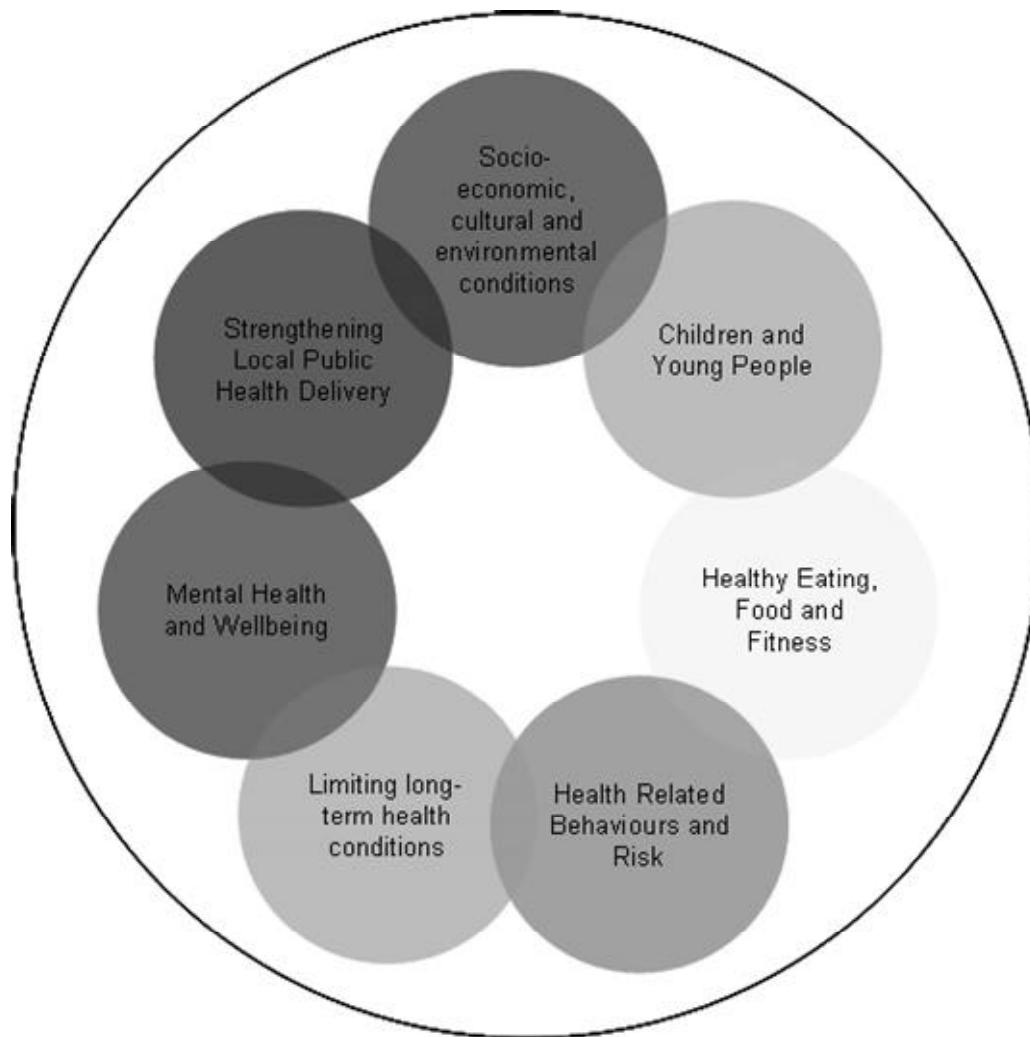
Who involved?

- **Local Government, National Public Health Service**
- **Voluntary Sector, NHS, Academia**
- **Welsh Assembly Government – Policy Departments**
- **Statutory Committees**

Themes

•7 Task and Finish Groups

Developing Ambitions



How to define the future?

- Challenges
- Ambitions
- What have we got?
- What do we need?
- How to close the gaps
- What about outcomes?
- Want a 3D view of public health

Engagement and Raising Awareness

- **Plan to issue engagement document – December**
- **Are the ambitions right?**
- **How to maximise engagement with public and stakeholder organisations?**
- **Formal Consultation – April 2009**

Talk to Us

Contact points:

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